Applicant	Grant Round	Program Name	Amount	Locality	GOVa
Bland County Tourism	DMO Marketing Program	Continuation of The Big Picture	\$10,000.00	Bland	1
Juliu Courry .ca	D11011011011101110111011101110111011101		<del>+,</del>	Diane.	
Birthplace of Country Music, Inc.	Marketing Leverage Program	Where Country Music Began	\$9,000.00	Bristol	1
Explore Bristol	DMO Marketing Program	Explore Bristol-Explore More	\$20,000.00	Bristol	1
Explore Bristol	Marketing Leverage Program	Moments of Zen in Bristol	\$15,000.00	Bristol	1
		Southern Gap Outdoor			
		Adventure - Where Relaxation			
Southern Gap Outdoor Adventure	Marketing Leverage Program	Meets Adventure!	\$4,500.00	Buchanan	1
City of Galax	DMO Marketing Program	Tune Into Your Next Adventure	\$20,000.00		1
City of Galax	Marketing Leverage Program	Pickin' & Playin' in Galax	\$6,300.00	Galax	1
Grayson County Tourism	DMO Marketing Program	Novus	\$20,000.00	Grayson	1
Grayson County Tourism	Marketing Leverage Program	Go Wild Grayson	\$4,800.00	Grayson	1
Breath of Dawn	Marketing Leverage Program	Find SWVA Find Yourself	\$2,000.00	-	1
Russell County Tourism					
Department	DMO Marketing Program	Experience MORE	\$6,650.00	Russell	1
		The Russell Theatre Spring &	ψ5,000.00		+ +
Town of Lebanon	Marketing Leverage Program	Summer Advertising Plan	\$2,000.00	Russell	
Smyth County Tourism	i idikeding Levelage Fluglalli	Julilliei Auvertibilig FldII	ΨΖ,000.00	านองธแ	1
Association	DMO Markoting Program	Figh Blue Bidge BUASE !!	\$18,600.00	Smyth	4
ารรบบเสนบท	DMO Marketing Program	Fish Blue Ridge - PHASE II	φ10,000.00	JIIIYUI	1
Conside Courts To		Virginia's High Point: Attracting			
Smyth County Tourism	-	Millennial Visitors to Smyth			
Association	Marketing Leverage Program	County	\$19,312.80	Smyth	1
Smyth County Tourism		Smyth County and the Road to			
Association	VA250 Marketing Program	Revolution	\$9,487.00	Smyth	1
Richlands Railroad Section		Jeffersonian Dialogue/Rail			
Foreman's House	VA250 Marketing Program	History	\$10,000.00	Tazewell	1
Tazewell County Chamber of					
Commerce	Marketing Leverage Program	Oktobrewfest	\$3,000.00	Tazewell	1
	3 0 10 1				
Barter Foundation Incorporated	Marketing Leverage Program	Destination Barter	\$30,000.00	Washington	1
		Repaving The Crooked Road:	, , , , , , , , , , , , , , , , , , , ,	0 1	
The Crooked Road: Virginia's		Updated Marketing			
Heritage Music Trail	Marketing Leverage Program	Technologies	\$2,600,00	Washington	1
Terriage Plusic Hait	Marketing Leverage Frogram	Technologies	φ2,000.00	wasnington	<u> </u>
		User Congrated Content (UCC)			
Town of Abingdon	DMO Mayleating Dragge	User-Generated Content (UGC)	<b>#10.000.00</b>	Machinetar	
Town of Abingdon	DMO Marketing Program	Campaign for Abingdon, Virginia		Washington	1
Town of Abingdon	Marketing Leverage Program	Businesses Connected	\$7,800.00	Washington	1
		Doucmenting Abingdon's			
Town of Abingdon	VA250 Marketing Program	American History	\$10,000.00	Washington	1
		Boosting Tourism Recovery			
		Post-Helene for the 2025			
Town of Damascus	DMO Marketing Program	Season and Beyond	\$20,000.00	Washington	1
		Mature In Place: Expanding our			
Tumbling Creek Cider Company	Marketing Leverage Program	Regional Footprint	\$6.016.00	Washington	1
		10.1	+ 3,0 2 3.00		
Virginia Highlands Festival	Marketing Leverage Program	Find your heART in Appalachia	\$4.571.58	Washington	1
William King Museum of Art	VA250 Marketing Program	Unleashing the Worlf		Washington	1
The state of the s		- Street and the troit	Ψ10,000.00		+ +
Heart of Appalachia Tourism		Heart of Annalachia "2 Day Stay			
• •	Marketing Lavare de Dresser	Heart of Appalachia "3 Day Stay	#00 7F0 00	Minc	
Authority	Marketing Leverage Program	and Play/Small Team Retreats"	\$22,750.00	vvise	1
Southwest Regional Recreation			*~		
Authority	Marketing Leverage Program	Get Out Here	\$3,000.00		1
Town of Big Stone Gap	DMO Marketing Program	Music Brings Souls Together	\$10,000.00		1
Town of Big Stone Gap	Marketing Leverage Program	#ListenLaughLoveLocal	\$6,000.00	Wise	1
					i i

		Millwald Theatre Engagement			
Millwald Theatre	Marketing Leverage Program	Series	\$8,313.20	W/vthe	1
Visit Wytheville	DMO Marketing Program	History Worth Celebrating	\$20,000.00	-	1
visit vvytnevitte	DITO Harketing Frogram	Sharpening Our Claws with	Ψ20,000.00	vvytne	
Visit Wytheville	Marketing Leverage Program	Miles of Adventures	\$15,000.00	W/vthe	1
visit vvytnevitte	Tranketing Leverage Frogram	The Sor Adventures	Ψ10,000.00	vvytiic	
Wythe County	DMO Marketing Program	Family Escapes Wythe Outdoors	\$20,000.00	Wythe	1
Try the Oddinty	Di lo Fidiketing Fregram	Tarrity Escapes Wythe Gatagors	Ψ20,000.00	Wytho	
Alleghany Highlands Chamber of		3 Hours to an Epic 3-day			
Commerce & Tourism	DMO Marketing Program	Weekend	\$10,000.00	Alleghany	2
The Masonic Theatre Preservation	Di 10 i arketing i rogiani	The Art of a Uniquely Alleghany	Ψ10,000.00	Attegrany	
Foundation	Marketing Leverage Program	Getaway	\$2,000.00	Alleghany	2
T Guillaction	Transcang Leverage Frogram	Arts & Culture Tourism	Ψ2,000.00	Attegrany	
Wolfbane Productions	Marketing Leverage Program	Marketing	\$8,000,00	Appomattox	2
vonsule i roductions	Transcang Leverage Frogram	Where History is Larger than	ΨΟ,000.00	прротписсох	
		Life: National D-Day Memorial			
National D-Day Memorial	Marketing Leverage Program	2025 Campaign	\$12,000.00	Redford	2
Wind Vineyards at Smith	Planeting Leverage Frogram	Smith Mountain Lake Expansion	Ψ12,000.00	Dealora	2
Mountain Lake	Marketing Leverage Program	Initiative	\$7,200.00	Redford	2
i iountain Lake	i iaiketiiig Levelage Filogialli	Virginia's Western Highlands	Ψ7,200.00	Dealora	
Virginia's Wastarn Highlands	Marketing Leverage Program		¢6 006 00	Covington	2
Virginia's Western Highlands	Marketing Leverage Program	Highlights	φυ,δδδ.00	Covingion	
Agrana the Way Productions Inc	Marketing Lovered Dragger	FloudFoot Fynoriones	¢4 ΕΩΩ ΩΩ	Florid	2
Across-the-Way Productions, Inc.	Marketing Leverage Program	FloydFest Experience	\$4,588.20	-	2
Floyd Center for the Arts	Marketing Leverage Program	Keela Dooley Marshall	\$3,902.40	-	2
Floyd Tourism	DMO Marketing Program	Why Floyd?	\$19,960.00	Floya	2
Karma Culture Inc. DBA: Floyd		EL LV . L NEVOUO	<b>#</b> 0.000.00	E	
Yoga Jam	Marketing Leverage Program	Floyd Yoga Jam - NEXSUS	\$6,800.00	Floyd	2
			40.405.00		
Town of Floyd	Marketing Leverage Program	Small Town Summer-Marketing	\$3,165.00	Floya	2
		Find Your Ahhhh Digital			_
VisitNRV (Floyd County)	Marketing Leverage Program	Campaign	\$4,140.00	Floyd	2
			40.000.00		
Wrenn Pottery	Marketing Leverage Program	16 Hands Pottery Studio Tour	\$2,820.00	Floya	2
D. D. I. M		Discover Rocky Mount	400 000 00		
Discover Rocky Mount	DMO Marketing Program	Moonshine Expansion	\$20,000.00	Franklin	2
Franklin County Board of		Creating Holiday Memories in			
Supervisors	DMO Marketing Program	Franklin County	\$20,000.00	Franklin	2
		Smith Mountain Lake Wine			
Hook Lines and Singers, LLC.	Marketing Leverage Program	Festival	\$5,000.00	Franklin	2
Smith Mountain Lake Regional		SML Targeted Digital and			
Chamber of Commerce	DMO Marketing Program	Regional Print	\$10,000.00	Franklin	2
		Promoting Virginia's Mountain			
		Playground through Creative			
Giles County	DMO Marketing Program	Content	\$20,000.00	Giles	2
		Savor: Chefs & Farmers Gather			
		to Celebrate the Best of SW			
Mountain Lake Lodge	Marketing Leverage Program	Virginia	\$35,000.00	Giles	2
		New River 250 Resilience and			
Christiansburg Institute	VA250 Marketing Program	Revolution		Montgomery	2
Sinkland Farms	Marketing Leverage Program	Rustic-Chic Wedding Venue	\$3,645.00	Montgomery	2
		Pulaski County: Open for			
Pulaski County Tourism	Marketing Leverage Program	Adventure	\$12,456.00	Pulaski	2
The Humble Hustle Company, INC	Marketing Leverage Program	Not Your Average Everything	\$8,000.00	Roanoke	2
		Vacation Starts with VA's Blue			
Visit Virginia's Blue Ridge	Marketing Leverage Program	Ridge	\$35,000.00	Roanoke	2
		Turn a Double Play Salem Red			
		ram a Boasto r tay outcom rica			

J		A Winning Combination-		
) 	Duagnama	Roanoke College Football and	4.000.00	
City of Salem Tourism	Marketing Leverage Program	the Outdoors	\$4,800.00 Salem	2
City of Colom Tourism	WAGEO Marketing Drogram	Living History Wookand in Salam	411.750.00 Salam	2
<u> </u>	VA250 Marketing Program  Marketing Leverage Program	Living History Weekend in Salem See You in SoSi	\$11,750.00 Salem \$30,000.00 Danville	
Run Ready Management Team	Marketing Leverage Frogram	See You III Sosi	\$30,000.00 Danvine	
* *	M. destina Layorada Drodram	Time - Cictora Marathan	to oog oo Danvilla	2
	Marketing Leverage Program	Three Sisters Marathon	\$2,000.00 Danville	<u> </u>
	Marketing Leverage Program	More Mondays	\$8,000.00 Danville	3
Halifax County Chamber of				_
	Marketing Leverage Program	Virginia Cantaloupe Festival	\$6,075.60 Halifax	3
-	DMO Marketing Program	Our Stars Shine	\$6,000.00 Halifax	3
Halifax County Tourism	Marketing Leverage Program	Brighter Video Campaign	\$9,000.00 Halifax	3
South Boston Speedway	Marketing Leverage Program	It Means More	\$8,000.00 Halifax	3
J		Premium Festival Experience		
Rooster Walk	Marketing Leverage Program	Without the Premium Price	\$11,935.35 Henry	3
Hopewell/Prince George	Tiorico	Rivers, Roads & More	W11,000.00	
	DMO Marketing Program	Sweepstakes	\$10,000.00 Hopewell	3
	DMO Marketing Program	Destination Outdoors	\$10,000.00 Hopewell \$10,000.00 Martinsville	3
			· ' '	
VisitMartinsville	Marketing Leverage Program	Outdoors for All	\$5,097.00 Martinsville	
		Clarksville on the Lake -	÷:	
Clarksville on the Lake	DMO Marketing Program	Endless Possibility	\$10,000.00 Mecklenburg	3
J		South Hill Experience: Digital		
J		Campaign to Boost Overnight		
South Hill Chamber of Commerce	DMO Marketing Program	Tourism	\$10,000.00 Mecklenburg	3
Prince Edward County	DMO Marketing Program	Explore Prince Edward County	\$10,000.00 Prince Edward	_3
		Charles City County Visitor		
Charles City County	Marketing Leverage Program	Center	\$12,000.00 Charles City	4
	VA250 Marketing Program	Union Soldiers	\$10,000.00 Charles City	4
Mailes Oily County viveou	VAZOU Marketing i regia	Union soldiers	\$10,000.00 Onances only	•••
J		Virginia Wine, Unleashed: A Tail-		
· · · · · On- stationary orde	Maria Lavarada Dradram	,	to 700 00 Charterfield	4
Ashton Creek Vineyards	Marketing Leverage Program	Wagging Trail of Wineries	\$5,790.00 Chesterfield	4
		Chesterfield: Festive Lights,		
•	DMO Marketing Program	Cheerful Nights	\$10,000.00 Chesterfield	4
Experience Chesterfield	Marketing Leverage Program	History Happened Here	\$3,000.00 Chesterfield	4
J				
	DMO Marketing Program	Stayover in Dinwiddie County	\$20,000.00 Dinwiddie	4
ImmerseCon 2025	Marketing Leverage Program	ImmerseCon 25	\$8,000.00 Henrico	4
	Marketing Leverage Program	Run Richmond	\$6,448.50 Henrico	4
. ,	<u> </u>			
Shockoe Records	Marketing Leverage Program	Together We Rise: Music For All	\$4,560.00 Richmond - City	4
11000001.002.2.2	Tiorico	Virginia is for Music Lovers. A	Ψ 1,500.00	
J		Multi-Venue Outdoor Music		
Dura disami Entartainment Groun	Marketing Leverage Program		too ooo oo Bishmond-City	4
· · ·		Experience Pun Richmond 16 19	\$30,000.00 Richmond-City	4
-	Marketing Leverage Program	Run Richmond 16.19	\$24,000.00 Richmond-City	
Venture Richmond	Marketing Leverage Program	Riverfront Canal Cruises	\$2,400.00 Richmond-City	4
=		Journey through Richmond:		
Virginia War Memorial Foundation		Honor, Explore, & Discover	\$6,628.00 Richmond-City	4
	VA250 Marketing Program	Surry County Cultural trail	\$10,000.00 Surry	4
Virginia Nottoway Indian Circle		Nottoway Indian Tribe Annual		
and Square Foundation	Marketing Leverage Program	PowWow	\$2,000.00 Surry	4
Chincoteague Chamber of				
Commerce and Certified Visitor		Discover Fall in Chincoteague		
	DMO Marketing Program	Island	\$11,120.00 Accomack	5
, Jenner	DINO Planceting Frogram	Istanu	φ11,120.00 Acconnack	
Oneneed Main Street Initative	Marketing Loverede Drogram	OL the Fun Vow!!! Have	\$10,000,00 Assembly	5
Onancock Main Street Initative	Marketing Leverage Program	O' the Fun You'll Have	\$10,800.00 Accomack	5
		Marketing Chincoteague's		_
Refuge Inn	Marketing Leverage Program	Natural Wonders	\$4,760.00 Accomack	5

Coastal Virginia Tourism Alliance	Marketing Leverage Program	See all the Coast Has to Boast	\$30,000.00 Chesa	реаке
Hampton Convention & Visitor	DA4O A4 - ul - a4iu w Dun wun m	O. D. and Familian	\$40,000,00 Homn	
Bureau	DMO Marketing Program	Go Beyond Familiar	\$10,000.00 Hampt	
Iolly's Mill Pond	Marketing Leverage Program	A Taste of History	\$2,000.00 James	City
Virginia Living Museum	Marketing Leverage Program	Call of the Wild: Wild Wonders	\$5,600.00 Newpo	ort News 5
Visit Newport News	DMO Marketing Program	A World of Flavor in Newport News: No Passport Required	\$10,000.00 Newpo	ort News 5
		Meeting Places: The Stories		
Visit Newport News	Marketing Leverage Program	Behind the Spaces	\$4,500.00 Newpo	ort News 5
Downtown Norfolk Development Corp. d/b/a Downtown Norfolk Council	Marketing Leverage Program	Sirens Call: A Downtown Norfolk Video Series	\$5,928.00 Norfoll	lk5
		Norfolk Festevents 2025		
Norfolk Festevents, Ltd.	Marketing Leverage Program	Season of Events	\$9,000.00 Norfoll	
Patriotic Festival	Marketing Leverage Program	Patriotic Festival	\$12,000.00 Norfoll	.k 5
Virginia Arts Festival	Marketing Leverage Program	Coastal Virginia is your Spring Destination for the Arts 2025	\$22,500.00 Norfoll	الد
Iligilia Aito i cotivat	Planeting Leveluge i regiani	Destination for the Arts 2020	Ψ22,000.00 110110.	
VisitNorfolk Cape Charles Main Street dba	Marketing Leverage Program	How Do You Say Norfolk? OTA	\$30,000.00 Norfoll	uk 5
SailFest Cape Charles	Marketing Leverage Program	SailFest Cape Charles	\$2,000.00 Northa	ampton 5
Town of Cape Charles	DMO Marketing Program	Cape Charles Social Life	\$10,000.00 Northa	•
Portsmouth Museums and Tourism	DMO Marketing Program	Portsmouth Tourism History Campaign 2025	\$20,000.00 Portsm	nouth 5
Portsmouth Museums and Tourism	Marketing Leverage Program	Portsmouth Tourism Outdoor Campaign 2025	\$22,500.00 Portsm	mouth 5
OUIISIII	Marketing Leverage Frogram	Veterans Band Aid Music	\$22,500.00 Fultan	110utii J
Coastal Care Authority	Marketing Leverage Program	Festival	\$2,000.00 Virginia	is Reach 5
2003tat Gate Authority	Indireding reverage i rogiam	Festivat	ΨΖ,000.00 γιιδιιιι	a Deach
Family Fun Xperience Theatre	Marketing Leverage Program	Families Love Fun in Virginia  JACKALOPE Virginia Beach  Coastal Connections:	\$6,330.00 Virginia	a Beach 5
Tribu USA inc.	Marketing Leverage Program	Marketing Journey 2025	\$12,000.00 Virginia	a Beach 5
Virginia Beach Neptune Festival	Marketing Leverage Program	Something for Everyone: 51st Annual Neptune Festival Boardwalk Weekend	\$11,970.00 Virginia	ia Beach 5
Virginia Museum of Contemporary Art	Marketing Leverage Program	Virginia MOCA on the Move	\$15,000.00 Virginia	
Williamsburg Area Restaurant			20 4611:-	
Association	Marketing Leverage Program	Williamsburg Eras Tour	\$2,000.00 Willian	msburg 5
- Combi Foonomio		Discover Essex County: A		
Essex County Economic	Marking Layorada Drodram	Chesapeake Gateway	10 400 00 Eccay	
Development Authority	Marketing Leverage Program	Community	\$8,400.00 Essex	
Tappahannock	DMO Marketing Program	Tapp into Trail & Tide Adventures	\$20,000.00 Essex	6
		Wind Vineyards Events		
Wind Vineyards at Laurel Grove	Marketing Leverage Program	Expansion Marketing Initiative	\$6,000.00 Essex	6
6 Bears & a Goat Brewing Co.	Marketing Leverage Program	Fredtoberfest 2025	\$8,000.00 Freder	
		Virginia Wine Camp: Party on		
Camp Cardinal RV Resort	Marketing Leverage Program	the Half Shell	\$9,450.00 Glouce	ester 6
Gloucester Main Street				
Association Gloucester Parks, Recreation &	Marketing Leverage Program	Taste Test on Main	\$10,657.50 Glouce	
Tourism	DMO Marketing Program	River, Roots & Retail	\$10,000.00 Glouce	ester 6

Tourism	Marketing Leverage Program	Park It In Gloucester	\$4,500.00 Gloucester	6
		un in the state of		
TOM EDITOR	No. 1. 12 of account of Disastrone	West Point, VirginiaCome for	do oco co lvi- zakili am	
Town of West Point	Marketing Leverage Program	the Views, Stay for the Charm	\$2,000.00 King William	6
Compass Entertainment Complex	Markating Lavarage Dragram	Destination Compass	\$5,400.00 Lancaster	6
2011hazz Eurerrannnenr Combrey	Marketing Leverage Frogram	Discover the Hidden History of	\$5,400.00 Lancaster	
MACorn Inc	Marketing Leverage Program	the Northern Neck	\$5,400.00 Lancaster	6
MACorp, Inc.	Marketing Leverage Frogram	the Northern Neck	\$5,400.00 Lancaster	
		Stay MORE Play MORE in		
Town of Kilmarnock	DMO Marketing Program	Kilmarnock Maximize your PTO!	\$20,000.00 Lancaster	6
Middlesex County Economic	Di lo i laiketing i regia	Nutration Flavority 900. 1.0.	Ψ20,000.00 Εαποαστοί	
Development Authority	DMO Marketing Program	Where The Wild Things Are	\$20,000.00 Middlesex	6
Jevelopinent Authority	Di lo marketing i rogram	Which the wife things the	Ψ20,000.00   πααίοσολ	
		Dock & Discover the Boating		
Norton Yachts	Marketing Leverage Program	Capital of the East Coast	\$24,000.00 Middlesex	6
Urbanna Escapes LLC dba The	Malkening Leverage i regram	Odpitat Of the Last Oodst	\$24,000.00 Pilidatesex	
Chesapeake Inn	Marketing Leverage Program	Love on the Half Shell	\$11,700.00 Middlesex	6
Northern Neck Tourism	Malketing reverage i rogian.	Detour-ism in the Northern	\$11,700.00 Pilidatesex	
Northern Neck Tourism Commission	DMO Marketing Program	Neck	\$10,000.00 Richmond - County	6
Commission  Dominion Raceway &	DIMO Marketing riogram	Neck	\$10,000.00 Nicilinona - County	
Dominion Raceway & Entertainment	Marketing Leverage Program	Social Media Paid Advertising	\$4,000.00 Spotsylvania	6
Entertainment Riverside Center for the	Markening Leverage i rogium	Broadway's Best Brings History	\$4,000.00 SpotSytvama	
	Marketing Leverage Program	Alive in Virginia	\$10,400.00 Stafford	6
Performing Arts Chesaneake Bay Wine Trail		-	· · · · · · · · · · · · · · · · · · ·	6
Chesapeake Bay Wine Trail	Marketing Leverage Program	Sip and Stay by the Bay  Colonial Beach Riverfront	\$6,990.00 Westmoreland	
O. L I-I Booch Chambar of		Retreat - Stay, Explore &		
Colonial Beach Chamber of	A to the state of the Program	Celebrate the Historic Potomac	to coo collectmoreland	6
Commerce	Marketing Leverage Program	River	\$5,200.00 Westmoreland	<u>b</u>
11 14-050	WASSA Marketing Brogram	2 - Machington Dirthdoy	to coo co Alexandria	7
Alexandria 250	VA250 Marketing Program	George Washington Birthday	\$5,000.00 Alexandria	
		Neighborhood Gems of		
Visit Alexandria	DMO Marketing Program	Alexandria	\$20,000.00 Alexandria	
en e e e	A Contract of Program	Outl Compaign	†10,000,00 Alexandria	_
Visit Alexandria	Marketing Leverage Program	"The Secret's Out" Campaign	\$10,000.00 Alexandria	
· ·· · · · · · · · · · · · · · · · · ·				
Arlington County				
Government/Arlington	- 10 14 Line Dungdrom	A A accoolbility	* 12 222 22	
Convention and Visitors Service	DMO Marketing Program	All in Arlington Accessibility	\$10,000.00 Arlington	
· · · · · · • • • • • • • • • • • • • •	Dungerom .	Service Olegoje	*= === aa	٦
Arlington Sports	Marketing Leverage Program	Armed Forces Cycling Classic	\$6,000.00 Arlington	/
	Duagram.	All Aboard for Wine and More -		_
Vino Virginia	Marketing Leverage Program	NYC Edition	\$2,000.00 Arlington	
" Control Management	Deadware Program	Cultivating Virginia Wine		_
Paradise Springs Winery	Marketing Leverage Program	Visitation: One Person at a Time	\$7,200.00 Fairfax	/
		Savor, Nuture, Sustain - Root to		_
Root to Table Ltd	Marketing Leverage Program	Table	\$10,500.00 Loudoun	/
StageCoach Theatre Company	Duagram.	h Immersive Theatre		_
Ctone Manay Paytings Inc	Marketing Leverage Program	Experiences	\$4,000.00 Loudoun	/
Stone Manor Boutique Inn	Marketing Leverage Program	Kingdom of LoudStone	\$2,000.00 Loudoun	7
		Showcasing Loudoun County,		
Vineyard Voyages	Marketing Leverage Program	Virginia's Wine Excellence	\$14,910.00 Loudoun	7
		Creation of Visit Loudoun		
	DMO Marketing Program	Meetings Guide	\$10,000.00 Loudoun	7
Visit Loudoun				
Visit Loudoun Down Home Comfort Cafe	Marketing Leverage Program	Food for the Soul	\$8,000.00 Prince William	/
		Food for the Soul	\$8,000.00 Prince William \$20,000.00 Prince William	/

	I				
Augusta County Historic Scoeity	VA250 Marketing Program	August County History Trail	\$850.00	Augusta	8
Russell Museum	Marketing Leverage Program	Get Me on the map!	\$8,000.00		8
Fort Lewis Lodge & Farm	Marketing Leverage Program	Food & Wellness Initiative	\$9,000.00		8
Tort Lewis Louge & Farm	Planeting Leverage Program	1 ood & Wettness initiative	ψ9,000.00	Datti	0
		Basecamp Vine: Your Gateway			
Vine Cottage Inn	Marketing Leverage Program	to Bath County's Adventures	\$4,725.00	Path	0
Visit Bath County		-			8
VISIT BATH County	DMO Marketing Program	Soak it Up!	\$20,000.00	Batti	8
Nothin! For our Division of Footivel	Marketing Layered a Dragram	Factival Advertising	<b>#2.000.00</b>	Buone Viete	0
Nothin' Fancy Bluegrass Festival	Marketing Leverage Program	Festival Advertising	\$2,000.00	Buena Vista	8
			440.000.00		
Clarke County	DMO Marketing Program	It's Time to Experience Clarke	\$16,000.00	Clarke	8
Clarke County Historical					
Association	Marketing Leverage Program	Fall Art at the Mill	\$3,114.00		8
L'Auberge Provencale	Marketing Leverage Program	Savoring Shenandoah	\$5,880.00	Clarke	8
		The 21st Annual Watermelon			
SRSM Productions	Marketing Leverage Program	Pickers' Fest	\$2,400.00	Clarke	8
Harrisonburg Tourism and Visitor					
Services	DMO Marketing Program	Harrisonburg Happy	\$20,000.00	Harrisonburg	8
Lime Kiln Arts Inc.	Marketing Leverage Program	Out of Region Marketing		Lexington	8
			· · · · · · · · · · · · · · · · · · ·		
Hillside	Marketing Leverage Program	Exploring Shenandoah Valley	\$4,000.00	Page	8
		Unlock the Wonders of Page	+ .,000.00		
		Valley: Your Ultimate Adventure			
Page Valley	DMO Marketing Program	Guide	\$10,000.00	Page	8
Shenandoah Valley Travel	DINO Marketing Frogram	100 Epic Experiences in the	Ψ10,000.00	rage	0
	DMO Markating Dragram		¢20,000,00	Dogo	0
Association	DMO Marketing Program	Shenandoah Valley	\$20,000.00	Page	8
		Crossroads to Adventure – A			
		Multi-Altitude Shenandoah			
Jon Henry General Store	Marketing Leverage Program	Valley Experience		Shenandoah	8
Shenandoah County	DMO Marketing Program	Treasure Trekking	\$10,000.00	Shenandoah	8
Shenandoah County Chamber of		VA ss for Shopping & Bargain			
Commerce	Marketing Leverage Program	Lovers: The Rt. 11 Experience	\$5,460.00	Shenandoah	8
		Let the Music Lead You:			
		Discover Orkney Springs, Basye			
Shenandoah Valley Music Festival	Marketing Leverage Program	& More	\$11,900.00	Shenandoah	8
-		The Ultimate Getaway			
Wolf Gap Vineyard	Marketing Leverage Program	Destination	\$5,400.00	Shenandoah	8
		Staunton: Step Off the Bus,	. ,		
Visit Staunton, VA	DMO Marketing Program	Step Into a Story	\$10,000.00	Staunton	8
Tion staamon, tr	Direction and regions	Make It Magic - Storybook	Ψ10,000.00	Otaumon	
Visit Staunton, VA	Marketing Leverage Program	Staunton	\$9,100.00	Staunton	8
Appaloosa Festival, LLC	Marketing Leverage Program	Virginia Roots Reunion	\$4,800.00		8
	Planeting Leverage Program	Reconnect. Relax. Refresh.	ψ4,000.00	vvarien	8
Downriver Adventure Company LLC	Marketing Loverede Dredrem	Reconnect. Retax. Refresh.  Remember.	\$2,000.00	Warron	_
	Marketing Leverage Program				8
Front Royal Virginia	DMO Marketing Program	Mess Makes Memories	\$10,000.00	vvarren	8
			<b>*</b>		
Visit Waynesboro	DMO Marketing Program	A Getaway Worth Staying For	\$20,000.00	Waynesboro	8
Museum of the Shenandoah		Shenandoah Prehistoric			
Valley	Marketing Leverage Program	Adventure	\$11,880.00	Winchester	8
Shenandoah Summer Music					
Theatre	Marketing Leverage Program	2025 Summer Season	\$6,000.00	Winchester	8
Crozet Winter Brews Festival	Marketing Leverage Program	Winter Brews Getaway	\$3,600.00	Albemarle	9
Foxfield Racing LLC	Marketing Leverage Program	Virginia Steeplechase Racing	\$3,239.86	Albemarle	9
Friends of (Charlottesville)	-	Make it Happen Downtown –			
Downtown	Marketing Leverage Program	50Yyears	\$2.000.00	Albemarle	9
James Monroe's Highland	0 2 2 2 20 2 2 20 3 3 3 3 3 3 3 3 3 3 3		. ,,::::::		
(William & Mary Foundation)	Marketing Leverage Program	A Window to a New Americca	\$2 880 00	Albemarle	9
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		Local VA250 Podcast/History			
Charlottesville-Albemarle VA250	VA250 Marketing Program	Lovers	\$10,000.00	Charlottesville	9
		13th Annual Tom Tom Festival:			
Tom Tom Foundation	Marketing Leverage Program	EVOLVE	\$15,000.00	Charlottesville	9
Culpeper Department of Tourism	Marketing Leverage Program	Culpeper Arts & Culture	\$17,500.00	Culpeper	9
Culpeper Tourism and Town					
Economic Development	DMO Marketing Program	Culpeper is for Food Lovers	\$20,000.00	Culpeper	9
Culpeper VA250	VA250 Marketing Program	Culpeper VA250 Storytelling	\$10,000.00	Culpeper	9
		Find Pleasant Grove: By Land			
Fluvanna County	DMO Marketing Program	and Water	\$20,000.00	Fluvanna	9
		Greene Wine Elevation			
Greene County Tourism	DMO Marketing Program	Campaign	\$10,000.00	Greene	9
Greene County Tourism	Marketing Leverage Program	Beyond the Boundary	\$3,000.00	Greene	9
		Content Development and			
Louisa County	DMO Marketing Program	Search Engine Optimization	\$20,000.00	Louisa	9
Louisa County Chamber of					
Commerce	Marketing Leverage Program	Tracks, Trails & Timeless Tales	\$6,525.00	Louisa	9
		See. Sip. Savor. Madison			
Madison County Tourism	Marketing Leverage Program	County.	\$10,000.00	Madison	9
Indigo House	Marketing Leverage Program	2025 Evergreen NC	\$2,000.00	Nelson	9
Love Ridge Mountain Lodging	Marketing Leverage Program	Love Virginia	\$5,600.00	Nelson	9
Nelson County Tourism	DMO Marketing Program	Toast Virginia	\$10,000.00	Nelson	9
Orange County Economic		Elijah Craig History and			
Development and Tourism	DMO Marketing Program	Cocktail Trail	\$20,000.00	Orange	9
Orange County Economic		Eligiah Craig Orange County			
Development and Tourism	VA250 Marketing Program	Home (VA250)	\$10,000.00	Orange	9