

Applicant	Grant Round	Program Name	Amount	Locality	GOVa
Bland County Tourism	DMO Marketing Program	Continuation of The Big Picture	\$10,000.00	Bland	1
Birthplace of Country Music, Inc.	Marketing Leverage Program	Where Country Music Began	\$9,000.00	Bristol	1
Explore Bristol	DMO Marketing Program	Explore Bristol-Explore More	\$20,000.00	Bristol	1
Explore Bristol	Marketing Leverage Program	Moments of Zen in Bristol	\$15,000.00	Bristol	1
Southern Gap Outdoor Adventure	Marketing Leverage Program	Southern Gap Outdoor Adventure - Where Relaxation Meets Adventure!	\$4,500.00	Buchanan	1
City of Galax	DMO Marketing Program	Tune Into Your Next Adventure	\$20,000.00	Galax	1
City of Galax	Marketing Leverage Program	Pickin' & Playin' in Galax	\$6,300.00	Galax	1
Grayson County Tourism	DMO Marketing Program	Novus	\$20,000.00	Grayson	1
Grayson County Tourism	Marketing Leverage Program	Go Wild Grayson	\$4,800.00	Grayson	1
Breath of Dawn	Marketing Leverage Program	Find SWVA Find Yourself	\$2,000.00	Russell	1
Russell County Tourism Department	DMO Marketing Program	Experience MORE	\$6,650.00	Russell	1
Town of Lebanon	Marketing Leverage Program	The Russell Theatre Spring & Summer Advertising Plan	\$2,000.00	Russell	1
Smyth County Tourism Association	DMO Marketing Program	Fish Blue Ridge - PHASE II	\$18,600.00	Smyth	1
Smyth County Tourism Association	Marketing Leverage Program	Virginia's High Point: Attracting Millennial Visitors to Smyth County	\$19,312.80	Smyth	1
Smyth County Tourism Association	VA250 Marketing Program	Smyth County and the Road to Revolution	\$9,487.00	Smyth	1
Richlands Railroad Section Foreman's House	VA250 Marketing Program	Jeffersonian Dialogue/Rail History	\$10,000.00	Tazewell	1
Tazewell County Chamber of Commerce	Marketing Leverage Program	Oktobrewfest	\$3,000.00	Tazewell	1
Barter Foundation Incorporated	Marketing Leverage Program	Destination Barter	\$30,000.00	Washington	1
The Crooked Road: Virginia's Heritage Music Trail	Marketing Leverage Program	Repaving The Crooked Road: Updated Marketing Technologies	\$2,600.00	Washington	1
Town of Abingdon	DMO Marketing Program	User-Generated Content (UGC) Campaign for Abingdon, Virginia	\$10,000.00	Washington	1
Town of Abingdon	Marketing Leverage Program	Businesses Connected	\$7,800.00	Washington	1
Town of Abingdon	VA250 Marketing Program	Doucmenting Abingdon's American History	\$10,000.00	Washington	1
Town of Damascus	DMO Marketing Program	Boosting Tourism Recovery Post-Helene for the 2025 Season and Beyond	\$20,000.00	Washington	1
Tumbling Creek Cider Company	Marketing Leverage Program	Mature In Place: Expanding our Regional Footprint	\$6,016.00	Washington	1
Virginia Highlands Festival	Marketing Leverage Program	Find your heART in Appalachia	\$4,571.58	Washington	1
William King Museum of Art	VA250 Marketing Program	Unleashing the Worlf	\$10,000.00	Washington	1
Heart of Appalachia Tourism Authority	Marketing Leverage Program	Heart of Appalachia "3 Day Stay and Play/Small Team Retreats"	\$22,750.00	Wise	1
Southwest Regional Recreation Authority	Marketing Leverage Program	Get Out Here	\$3,000.00	Wise	1
Town of Big Stone Gap	DMO Marketing Program	Music Brings Souls Together	\$10,000.00	Wise	1
Town of Big Stone Gap	Marketing Leverage Program	#ListenLaughLoveLocal	\$6,000.00	Wise	1
Fall On The Farm @ Richdale	Marketing Leverage Program	Fall On The Farm For Everyone	\$2,000.00	Wythe	1

Millwald Theatre	Marketing Leverage Program	Millwald Theatre Engagement Series	\$8,313.20	Wythe	1
Visit Wytheville	DMO Marketing Program	History Worth Celebrating	\$20,000.00	Wythe	1
Visit Wytheville	Marketing Leverage Program	Sharpening Our Claws with Miles of Adventures	\$15,000.00	Wythe	1
Wythe County	DMO Marketing Program	Family Escapes Wythe Outdoors	\$20,000.00	Wythe	1
Alleghany Highlands Chamber of Commerce & Tourism	DMO Marketing Program	3 Hours to an Epic 3-day Weekend	\$10,000.00	Alleghany	2
The Masonic Theatre Preservation Foundation	Marketing Leverage Program	The Art of a Uniquely Alleghany Getaway	\$2,000.00	Alleghany	2
Wolfbane Productions	Marketing Leverage Program	Arts & Culture Tourism Marketing	\$8,000.00	Appomattox	2
National D-Day Memorial	Marketing Leverage Program	Where History is Larger than Life: National D-Day Memorial 2025 Campaign	\$12,000.00	Bedford	2
Wind Vineyards at Smith Mountain Lake	Marketing Leverage Program	Smith Mountain Lake Expansion Initiative	\$7,200.00	Bedford	2
Virginia's Western Highlands	Marketing Leverage Program	Virginia's Western Highlands Highlights	\$6,886.00	Covington	2
Across-the-Way Productions, Inc.	Marketing Leverage Program	FloydFest Experience	\$4,588.20	Floyd	2
Floyd Center for the Arts	Marketing Leverage Program	Keela Dooley Marshall	\$3,902.40	Floyd	2
Floyd Tourism	DMO Marketing Program	Why Floyd?	\$19,960.00	Floyd	2
Karma Culture Inc. DBA: Floyd Yoga Jam	Marketing Leverage Program	Floyd Yoga Jam - NEXSUS	\$6,800.00	Floyd	2
Town of Floyd	Marketing Leverage Program	Small Town Summer-Marketing	\$3,165.00	Floyd	2
VisitNRV (Floyd County)	Marketing Leverage Program	Find Your Ahhhh Digital Campaign	\$4,140.00	Floyd	2
Wrenn Pottery	Marketing Leverage Program	16 Hands Pottery Studio Tour	\$2,820.00	Floyd	2
Discover Rocky Mount	DMO Marketing Program	Discover Rocky Mount Moonshine Expansion	\$20,000.00	Franklin	2
Franklin County Board of Supervisors	DMO Marketing Program	Creating Holiday Memories in Franklin County	\$20,000.00	Franklin	2
Hook Lines and Singers, LLC.	Marketing Leverage Program	Smith Mountain Lake Wine Festival	\$5,000.00	Franklin	2
Smith Mountain Lake Regional Chamber of Commerce	DMO Marketing Program	SML Targeted Digital and Regional Print	\$10,000.00	Franklin	2
Giles County	DMO Marketing Program	Promoting Virginia's Mountain Playground through Creative Content	\$20,000.00	Giles	2
Mountain Lake Lodge	Marketing Leverage Program	Savor: Chefs & Farmers Gather to Celebrate the Best of SW Virginia	\$35,000.00	Giles	2
Christiansburg Institute	VA250 Marketing Program	New River 250 Resilience and Revolution	\$10,000.00	Montgomery	2
Sinkland Farms	Marketing Leverage Program	Rustic-Chic Wedding Venue	\$3,645.00	Montgomery	2
Pulaski County Tourism	Marketing Leverage Program	Pulaski County: Open for Adventure	\$12,456.00	Pulaski	2
The Humble Hustle Company, INC	Marketing Leverage Program	Not Your Average Everything	\$8,000.00	Roanoke	2
Visit Virginia's Blue Ridge	Marketing Leverage Program	Vacation Starts with VA's Blue Ridge	\$35,000.00	Roanoke	2
City of Salem Touriam	DMO Marketing Program	Turn a Double Play Salem Red Sox and the Outdoors	\$20,000.00	Salem	2

City of Salem Tourism	Marketing Leverage Program	A Winning Combination- Roanoke College Football and the Outdoors	\$4,800.00	Salem	2
City of Salem Tourism	VA250 Marketing Program	Living History Weekend in Salem	\$11,750.00	Salem	2
City of Danville - Visit SoSi	Marketing Leverage Program	See You in SoSi	\$30,000.00	Danville	3
Run Ready Management Team LLC	Marketing Leverage Program	Three Sisters Marathon	\$2,000.00	Danville	3
The Bee Hotel	Marketing Leverage Program	More Mondays	\$8,000.00	Danville	3
Halifax County Chamber of Commerce	Marketing Leverage Program	Virginia Cantaloupe Festival	\$6,075.60	Halifax	3
Halifax County Tourism	DMO Marketing Program	Our Stars Shine	\$6,000.00	Halifax	3
Halifax County Tourism	Marketing Leverage Program	Brighter Video Campaign	\$9,000.00	Halifax	3
South Boston Speedway	Marketing Leverage Program	It Means More	\$8,000.00	Halifax	3
Rooster Walk	Marketing Leverage Program	Premium Festival Experience Without the Premium Price	\$11,935.35	Henry	3
Hopewell/Prince George Chamber of Commerce	DMO Marketing Program	Rivers, Roads & More Sweepstakes	\$10,000.00	Hopewell	3
VisitMartinsville	DMO Marketing Program	Destination Outdoors	\$10,000.00	Martinsville	3
VisitMartinsville	Marketing Leverage Program	Outdoors for All	\$5,097.00	Martinsville	3
Clarksville on the Lake	DMO Marketing Program	Clarksville on the Lake - Endless Possibility	\$10,000.00	Mecklenburg	3
South Hill Chamber of Commerce	DMO Marketing Program	South Hill Experience: Digital Campaign to Boost Overnight Tourism	\$10,000.00	Mecklenburg	3
Prince Edward County	DMO Marketing Program	Explore Prince Edward County	\$10,000.00	Prince Edward	3
Charles City County	Marketing Leverage Program	Charles City County Visitor Center	\$12,000.00	Charles City	4
Charles City County VA250	VA250 Marketing Program	Union Soldiers	\$10,000.00	Charles City	4
Ashton Creek Vineyards	Marketing Leverage Program	Virginia Wine, Unleashed: A Tail- Wagging Trail of Wineries	\$5,790.00	Chesterfield	4
Experience Chesterfield	DMO Marketing Program	Chesterfield: Festive Lights, Cheerful Nights	\$10,000.00	Chesterfield	4
Experience Chesterfield	Marketing Leverage Program	History Happened Here	\$3,000.00	Chesterfield	4
Dinwiddie County, VA	DMO Marketing Program	Stayover in Dinwiddie County	\$20,000.00	Dinwiddie	4
ImmerseCon 2025	Marketing Leverage Program	ImmerseCon 25	\$8,000.00	Henrico	4
Richmond Sports Backers	Marketing Leverage Program	Run Richmond	\$6,448.50	Henrico	4
Shockoe Records	Marketing Leverage Program	Together We Rise: Music For All	\$4,560.00	Richmond - City	4
Broadberry Entertainment Group	Marketing Leverage Program	Virginia is for Music Lovers. A Multi-Venue Outdoor Music Experience	\$30,000.00	Richmond-City	4
Djimon Hounsou Foundation	Marketing Leverage Program	Run Richmond 16.19	\$24,000.00	Richmond-City	4
Venture Richmond	Marketing Leverage Program	Riverfront Canal Cruises	\$2,400.00	Richmond-City	4
Virginia War Memorial Foundation	Marketing Leverage Program	Journey through Richmond: Honor, Explore, & Discover	\$6,628.00	Richmond-City	4
Surry County	VA250 Marketing Program	Surry County Cultural trail	\$10,000.00	Surry	4
Virginia Nottoway Indian Circle and Square Foundation	Marketing Leverage Program	Nottoway Indian Tribe Annual PowWow	\$2,000.00	Surry	4
Chincoteague Chamber of Commerce and Certified Visitor Center	DMO Marketing Program	Discover Fall in Chincoteague Island	\$11,120.00	Accomack	5
Onancock Main Street Initiative	Marketing Leverage Program	O' the Fun You'll Have	\$10,800.00	Accomack	5
Refuge Inn	Marketing Leverage Program	Marketing Chincoteague's Natural Wonders	\$4,760.00	Accomack	5

Coastal Virginia Tourism Alliance	Marketing Leverage Program	See all the Coast Has to Boast	\$30,000.00	Chesapeake	5
Hampton Convention & Visitor Bureau	DMO Marketing Program	Go Beyond Familiar	\$10,000.00	Hampton	5
Jolly's Mill Pond	Marketing Leverage Program	A Taste of History	\$2,000.00	James City	5
Virginia Living Museum	Marketing Leverage Program	Call of the Wild: Wild Wonders	\$5,600.00	Newport News	5
Visit Newport News	DMO Marketing Program	A World of Flavor in Newport News: No Passport Required	\$10,000.00	Newport News	5
Visit Newport News	Marketing Leverage Program	Meeting Places: The Stories Behind the Spaces	\$4,500.00	Newport News	5
Downtown Norfolk Development Corp. d/b/a Downtown Norfolk Council	Marketing Leverage Program	Sirens Call: A Downtown Norfolk Video Series	\$5,928.00	Norfolk	5
Norfolk Festevents, Ltd.	Marketing Leverage Program	Norfolk Festevents 2025 Season of Events	\$9,000.00	Norfolk	5
Patriotic Festival	Marketing Leverage Program	Patriotic Festival	\$12,000.00	Norfolk	5
Virginia Arts Festival	Marketing Leverage Program	Coastal Virginia is your Spring Destination for the Arts 2025	\$22,500.00	Norfolk	5
VisitNorfolk	Marketing Leverage Program	How Do You Say Norfolk? OTA	\$30,000.00	Norfolk	5
Cape Charles Main Street dba SailFest Cape Charles	Marketing Leverage Program	SailFest Cape Charles	\$2,000.00	Northampton	5
Town of Cape Charles	DMO Marketing Program	Cape Charles Social Life	\$10,000.00	Northampton	5
Portsmouth Museums and Tourism	DMO Marketing Program	Portsmouth Tourism History Campaign 2025	\$20,000.00	Portsmouth	5
Portsmouth Museums and Tourism	Marketing Leverage Program	Portsmouth Tourism Outdoor Campaign 2025	\$22,500.00	Portsmouth	5
Coastal Care Authority	Marketing Leverage Program	Veterans Band Aid Music Festival	\$2,000.00	Virginia Beach	5
Family Fun Xperience Theatre	Marketing Leverage Program	Families Love Fun in Virginia	\$6,330.00	Virginia Beach	5
Tribu USA inc.	Marketing Leverage Program	JACKALOPE Virginia Beach Coastal Connections: Marketing Journey 2025	\$12,000.00	Virginia Beach	5
Virginia Beach Neptune Festival	Marketing Leverage Program	Something for Everyone: 51st Annual Neptune Festival Boardwalk Weekend	\$11,970.00	Virginia Beach	5
Virginia Museum of Contemporary Art	Marketing Leverage Program	Virginia MOCA on the Move	\$15,000.00	Virginia Beach	5
Williamsburg Area Restaurant Association	Marketing Leverage Program	Williamsburg Eras Tour	\$2,000.00	Williamsburg	5
Essex County Economic Development Authority	Marketing Leverage Program	Discover Essex County: A Chesapeake Gateway Community	\$8,400.00	Essex	6
Tappahannock	DMO Marketing Program	Tapp into Trail & Tide Adventures	\$20,000.00	Essex	6
Wind Vineyards at Laurel Grove	Marketing Leverage Program	Wind Vineyards Events Expansion Marketing Initiative	\$6,000.00	Essex	6
6 Bears & a Goat Brewing Co.	Marketing Leverage Program	Fredtoberfest 2025	\$8,000.00	Fredericksburg	6
Camp Cardinal RV Resort	Marketing Leverage Program	Virginia Wine Camp: Party on the Half Shell	\$9,450.00	Gloucester	6
Gloucester Main Street Association	Marketing Leverage Program	Taste Test on Main	\$10,657.50	Gloucester	6
Gloucester Parks, Recreation & Tourism	DMO Marketing Program	River, Roots & Retail	\$10,000.00	Gloucester	6

Gloucester Parks, Recreation & Tourism	Marketing Leverage Program	Park It In Gloucester	\$4,500.00	Gloucester	6
Town of West Point	Marketing Leverage Program	West Point, Virginia...Come for the Views, Stay for the Charm	\$2,000.00	King William	6
Compass Entertainment Complex	Marketing Leverage Program	Destination Compass	\$5,400.00	Lancaster	6
MACorp, Inc.	Marketing Leverage Program	Discover the Hidden History of the Northern Neck	\$5,400.00	Lancaster	6
Town of Kilmarnock	DMO Marketing Program	Stay MORE Play MORE in Kilmarnock Maximize your PTO!	\$20,000.00	Lancaster	6
Middlesex County Economic Development Authority	DMO Marketing Program	Where The Wild Things Are	\$20,000.00	Middlesex	6
Norton Yachts	Marketing Leverage Program	Dock & Discover the Boating Capital of the East Coast	\$24,000.00	Middlesex	6
Urbanna Escapes LLC dba The Chesapeake Inn	Marketing Leverage Program	Love on the Half Shell	\$11,700.00	Middlesex	6
Northern Neck Tourism Commission	DMO Marketing Program	Detour-ism in the Northern Neck	\$10,000.00	Richmond - County	6
Dominion Raceway & Entertainment	Marketing Leverage Program	Social Media Paid Advertising	\$4,000.00	Spotsylvania	6
Riverside Center for the Performing Arts	Marketing Leverage Program	Broadway's Best Brings History Alive in Virginia	\$10,400.00	Stafford	6
Chesapeake Bay Wine Trail	Marketing Leverage Program	Sip and Stay by the Bay	\$6,990.00	Westmoreland	6
Colonial Beach Chamber of Commerce	Marketing Leverage Program	Colonial Beach Riverfront Retreat - Stay, Explore & Celebrate the Historic Potomac River	\$5,200.00	Westmoreland	6
Alexandria 250	VA250 Marketing Program	George Washington Birthday	\$5,000.00	Alexandria	7
Visit Alexandria	DMO Marketing Program	Neighborhood Gems of Alexandria	\$20,000.00	Alexandria	7
Visit Alexandria	Marketing Leverage Program	"The Secret's Out" Campaign	\$10,000.00	Alexandria	7
Arlington County Government/Arlington Convention and Visitors Service	DMO Marketing Program	All in Arlington Accessibility	\$10,000.00	Arlington	7
Arlington Sports	Marketing Leverage Program	Armed Forces Cycling Classic	\$6,000.00	Arlington	7
Vino Virginia	Marketing Leverage Program	All Aboard for Wine and More - NYC Edition	\$2,000.00	Arlington	7
Paradise Springs Winery	Marketing Leverage Program	Cultivating Virginia Wine Visitation: One Person at a Time	\$7,200.00	Fairfax	7
Root to Table Ltd	Marketing Leverage Program	Savor, Nurture, Sustain - Root to Table	\$10,500.00	Loudoun	7
StageCoach Theatre Company LLC	Marketing Leverage Program	h Immersive Theatre Experiences	\$4,000.00	Loudoun	7
Stone Manor Boutique Inn	Marketing Leverage Program	Kingdom of LoudStone	\$2,000.00	Loudoun	7
Vineyard Voyages	Marketing Leverage Program	Showcasing Loudoun County, Virginia's Wine Excellence	\$14,910.00	Loudoun	7
Visit Loudoun	DMO Marketing Program	Creation of Visit Loudoun Meetings Guide	\$10,000.00	Loudoun	7
Down Home Comfort Cafe	Marketing Leverage Program	Food for the Soul	\$8,000.00	Prince William	7
Visit Prince William, VA	Marketing Leverage Program	PWC PR & Influencer Campaign	\$20,000.00	Prince William	7

Augusta County Historic Socieity	VA250 Marketing Program	August County History Trail	\$850.00	Augusta	8
Russell Museum	Marketing Leverage Program	Get Me on the map!	\$8,000.00	Augusta	8
Fort Lewis Lodge & Farm	Marketing Leverage Program	Food & Wellness Initiative	\$9,000.00	Bath	8
Vine Cottage Inn	Marketing Leverage Program	Basecamp Vine: Your Gateway to Bath County's Adventures	\$4,725.00	Bath	8
Visit Bath County	DMO Marketing Program	Soak it Up!	\$20,000.00	Bath	8
Nothin' Fancy Bluegrass Festival	Marketing Leverage Program	Festival Advertising	\$2,000.00	Buena Vista	8
Clarke County	DMO Marketing Program	It's Time to Experience Clarke	\$16,000.00	Clarke	8
Clarke County Historical Association	Marketing Leverage Program	Fall Art at the Mill	\$3,114.00	Clarke	8
L'Auberge Provencale	Marketing Leverage Program	Savoring Shenandoah	\$5,880.00	Clarke	8
SRSB Productions	Marketing Leverage Program	The 21st Annual Watermelon Pickers' Fest	\$2,400.00	Clarke	8
Harrisonburg Tourism and Visitor Services	DMO Marketing Program	Harrisonburg Happy	\$20,000.00	Harrisonburg	8
Lime Kiln Arts Inc.	Marketing Leverage Program	Out of Region Marketing	\$3,497.40	Lexington	8
Hillside	Marketing Leverage Program	Exploring Shenandoah Valley	\$4,000.00	Page	8
Page Valley	DMO Marketing Program	Unlock the Wonders of Page Valley: Your Ultimate Adventure Guide	\$10,000.00	Page	8
Shenandoah Valley Travel Association	DMO Marketing Program	100 Epic Experiences in the Shenandoah Valley	\$20,000.00	Page	8
Jon Henry General Store	Marketing Leverage Program	Crossroads to Adventure – A Multi-Altitude Shenandoah Valley Experience	\$2,000.00	Shenandoah	8
Shenandoah County	DMO Marketing Program	Treasure Trekking	\$10,000.00	Shenandoah	8
Shenandoah County Chamber of Commerce	Marketing Leverage Program	VA ss for Shopping & Bargain Lovers: The Rt. 11 Experience	\$5,460.00	Shenandoah	8
Shenandoah Valley Music Festival	Marketing Leverage Program	Let the Music Lead You: Discover Orkney Springs, Basye & More	\$11,900.00	Shenandoah	8
Wolf Gap Vineyard	Marketing Leverage Program	The Ultimate Getaway Destination	\$5,400.00	Shenandoah	8
Visit Staunton, VA	DMO Marketing Program	Staunton: Step Off the Bus, Step Into a Story	\$10,000.00	Staunton	8
Visit Staunton, VA	Marketing Leverage Program	Make It Magic - Storybook Staunton	\$9,100.00	Staunton	8
Appaloosa Festival, LLC	Marketing Leverage Program	Virginia Roots Reunion	\$4,800.00	Warren	8
Downriver Adventure Company LLC	Marketing Leverage Program	Reconnect. Relax. Refresh. Remember.	\$2,000.00	Warren	8
Front Royal Virginia	DMO Marketing Program	Mess Makes Memories	\$10,000.00	Warren	8
Visit Waynesboro	DMO Marketing Program	A Getaway Worth Staying For	\$20,000.00	Waynesboro	8
Museum of the Shenandoah Valley	Marketing Leverage Program	Shenandoah Prehistoric Adventure	\$11,880.00	Winchester	8
Shenandoah Summer Music Theatre	Marketing Leverage Program	2025 Summer Season	\$6,000.00	Winchester	8
Crozet Winter Brews Festival	Marketing Leverage Program	Winter Brews Getaway	\$3,600.00	Albemarle	9
Foxfield Racing LLC	Marketing Leverage Program	Virginia Steeplechase Racing	\$3,239.86	Albemarle	9
Friends of (Charlottesville) Downtown	Marketing Leverage Program	Make it Happen Downtown – 50Years	\$2,000.00	Albemarle	9
James Monroe's Highland (William & Mary Foundation)	Marketing Leverage Program	A Window to a New Americca	\$2,880.00	Albemarle	9

Charlottesville-Albemarle VA250	VA250 Marketing Program	Local VA250 Podcast/History Lovers	\$10,000.00	Charlottesville	9
Tom Tom Foundation	Marketing Leverage Program	13th Annual Tom Tom Festival: EVOLVE	\$15,000.00	Charlottesville	9
Culpeper Department of Tourism	Marketing Leverage Program	Culpeper Arts & Culture	\$17,500.00	Culpeper	9
Culpeper Tourism and Town Economic Development	DMO Marketing Program	Culpeper is for Food Lovers	\$20,000.00	Culpeper	9
Culpeper VA250	VA250 Marketing Program	Culpeper VA250 Storytelling	\$10,000.00	Culpeper	9
Fluvanna County	DMO Marketing Program	Find Pleasant Grove: By Land and Water	\$20,000.00	Fluvanna	9
Greene County Tourism	DMO Marketing Program	Greene Wine Elevation Campaign	\$10,000.00	Greene	9
Greene County Tourism	Marketing Leverage Program	Beyond the Boundary	\$3,000.00	Greene	9
Louisa County	DMO Marketing Program	Content Development and Search Engine Optimization	\$20,000.00	Louisa	9
Louisa County Chamber of Commerce	Marketing Leverage Program	Tracks, Trails & Timeless Tales	\$6,525.00	Louisa	9
Madison County Tourism	Marketing Leverage Program	See. Sip. Savor. Madison County.	\$10,000.00	Madison	9
Indigo House	Marketing Leverage Program	2025 Evergreen NC	\$2,000.00	Nelson	9
Love Ridge Mountain Lodging	Marketing Leverage Program	Love Virginia	\$5,600.00	Nelson	9
Nelson County Tourism	DMO Marketing Program	Toast Virginia	\$10,000.00	Nelson	9
Orange County Economic Development and Tourism	DMO Marketing Program	Elijah Craig History and Cocktail Trail	\$20,000.00	Orange	9
Orange County Economic Development and Tourism	VA250 Marketing Program	Elijah Craig Orange County Home (VA250)	\$10,000.00	Orange	9